

## RINGKASAN

Honesty, Ariesta Ayu. 2021. "Tindak Tutur Komisif Pada Agensi dan Penyiar 11 Dalam Aplikasi *Live Streaming* dengan Relevansinya di Pembelajaran Teks Negosiasi." *Skripsi*. Purwokerto. Fakultas Ilmu Budaya. Universitas Jenderal Soedirman.

Bahasa tak lepas dari kehidupan, yang menjadi media komunikasi khususnya manusia baik secara tatap muka atau secara tidak langsung seperti melalui media sosial. Tindak komisif meliputi tindak tutur menawarkan, berjanji, berniat, bersumpah. Sehingga, tindak tutur komisif ini adanya bentuk penawaran yang mengikat serta menarik psikologis seseorang untuk merespon baik. Adanya janji yang ditawarkan, dan yang menawarkannya pun dengan tindak tutur komisif untuk mengajak seseorang menjadi tertarik. Aplikasi live streaming dipilih sebagai objek penelitian dengan alasan dianggap cukup menarik dan mencoba hal baru sesuai dengan masa sekarang yang masih dalam masa pandemi covid-19, segala hal yang dilakukan serba online dan streaming. Dengan contoh tuturan yang ada antara agensi dan penyiar sangat terkait dengan tindak tutur komisif. Penelitian ini bertujuan untuk mendeskripsikan bentuk tindak tutur komisif antara agensi dan penyiar dalam aplikasi live streaming serta direlevansikan pembelajaran Indonesia.

Bentuk penelitian yang digunakan yaitu deskriptif kualitatif, dengan data berupa transkripsi tuturan ke bentuk kalimat dari tuturan yang mengandung tindak tutur komisif yang terdapat fungsi didalamnya serta modus pada tuturan antara agensi dan penyiar dalam aplikasi live streaming. Pada metode pengumpulan data, peneliti menggunakan metode simak dengan teknik dasar berupa teknik sadap dan teknik lanjutan berupa teknik simak bebas libat cakap dan teknik catat. Metode analisis data yaitu metode padan dengan teknik dasar berupa teknik pilah unsur penentu dan teknik lanjutan berupa teknik hubungan banding memperbedakan.

Hasil penelitian menunjukkan bahwa (1) penggunaan fungsi tuturan komisif antara agensi dan penyiar terdiri atas menawarkann, berjanji, bersumpah. (2) Modus tuturan komisif pada agensi dan penyiar dalam aplikasi live streaming, ditemukan tiga modus yang digunakan agensi, yakni modus deklaratif, modus interogatif, dan modus imperatif. Terbentuknya tuturan antara agensi dan penyiar dalam fungsi dan modus tuturan komisif yang menggunakan teks negosiasi. Sehingga, menimbulkan tuturan yang menyampaikan pengajuan, penawaran, persetujuan, dan penutup dalam teks negosiasi secara lisan atau tulis. Penelitian ini diharapkan bisa dijadikan acuan serta bahan referensi dalam proses pembelajaran bahasa Indonesia khususnya jurusan bahasa dengan mata pelajaran bahasa Indonesia yang berada di sekolah SMA Kelas X.

Kata kunci: *tindak tutur, komisif, agensi, host, live streaming*.

## SUMMARY

Honesty, Ariesta Ayu. 2021. *"Commissive Speech Actions on Agencies and Broadcasters in Live Streaming Applications with Relevance in Negotiated Text Learning."* Essay. Purwokerto. Faculty of Cultural Studies. Jenderal Sudirman University.

Language cannot be separated from life, which is a medium of communication, especially for humans, either face-to-face or indirectly, such as through social media. Commissive acts include speech acts of offering, promising, intending, swearing. Thus, this commissive speech act is a form of offer that binds and attracts someone psychologically to respond well. There are promises that are offered, and those who offer it are also commissive speech acts to invite someone to be interested. The live streaming application was chosen as the object of research on the grounds that it was considered quite interesting and tried new things in accordance with the present which is still in the covid-19 pandemic, everything that is done is all online and streaming. With the example of the speech that exists between the agency and the broadcaster, it is closely related to commissive speech acts.

This study aims to describe the form of commissive speech acts between agencies and broadcasters in live streaming applications and their relevance to Indonesian learning. The form of research used is descriptive qualitative, with data in the form of speech transcription into sentence form of speech that contains commissive speech acts which have functions in it and the mode of speech between agencies and broadcasters in live streaming applications. In the data collection method, the researcher used the listening method with basic techniques in the form of tapping techniques and advanced techniques in the form of free listening and speaking techniques and note-taking techniques. The data analysis method is the matching method with the basic technique in the form of a determining element sorting technique and an advanced technique in the form of a differential comparison technique.

The results showed that (1) the use of commissive speech functions between the agency and the broadcaster consisted of offering, promising, swearing. (2) The mode of commissive speech on agencies and broadcasters in the live streaming application, found three modes used by agencies, namely declarative mode, interrogative mode, and imperative mode. The formation of speech between the agency and the broadcaster in the function and mode of commissive speech using negotiating text. Thus, giving rise to speech that conveys submissions, offers, approvals, and closings in negotiating texts orally or in writing. This research is expected to be used as a reference as well as reference material in the Indonesian language learning process, especially the language department with Indonesian subjects in Class X high school.

**Keywords:** *speech, commission, agency, host, live streaming*

